



sai media solutions

Advertising  
Film Makers  
Thinkers  
Analysis  
Business  
Media  
Video  
Plan  
Excitement  
Rational  
Power  
Calligraphy  
Branding  
Thinking  
Experience  
Growth  
Media  
Reasonable  
Logic  
Business  
People  
Technology  
Production  
Video  
Study  
Analysis  
Organization  
Music  
Photo Studio  
Cultural  
Enthusiasm  
Goal  
Innovations  
Designing  
Future  
News  
Education  
Fashion  
Management  
Courses  
Multimedia  
Dialogue  
Social  
Film  
Power  
Communication  
Energy  
Election Campaign  
Spirit  
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Company**Profile**

[illegible]

## CompanyProfile



## ■ What We Are

We are a Advertising, Digital Design, Film Maker and Web Development agency based in Pune.

We Create beautiful brands, Video Production and bespoke websites that empower our clients, create results and help them grow since last many years.



## ■ Our Services

We are artisans and craftsmen of beautiful brands and bespoke solutions.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs and deliver high-value results that transform their businesses.



Branding, identity and strategy



Design & Interaction



Video Production



Web Development



Audio Production





## Branding, identity and strategy

## | **Branding, Identity and Strategy**

We are specialised for a process creating a unique name and image for a product in the consumers' mind, mainly through advertising campaigns with a consistent theme.



## | Branding, Identity and Strategy



Which is called branding. It aims to establish a significant and differentiated presence of the product in the market that attracts and retains loyal customers.



## | Branding, Identity and Strategy



Identity refers to the stable, defining characteristics of a product that makes them an individual. We develop this characteristics of our client through our rigorous efforts and vast knowledge.



## | Branding, Identity and Strategy



According to us corporate strategy refers to the overall strategy of an organization that is made up of multiple business units, operating in multiple markets.

We firmly answer the question, "How do we structure the overall business, so that all of its parts create more value together than they would individually?"





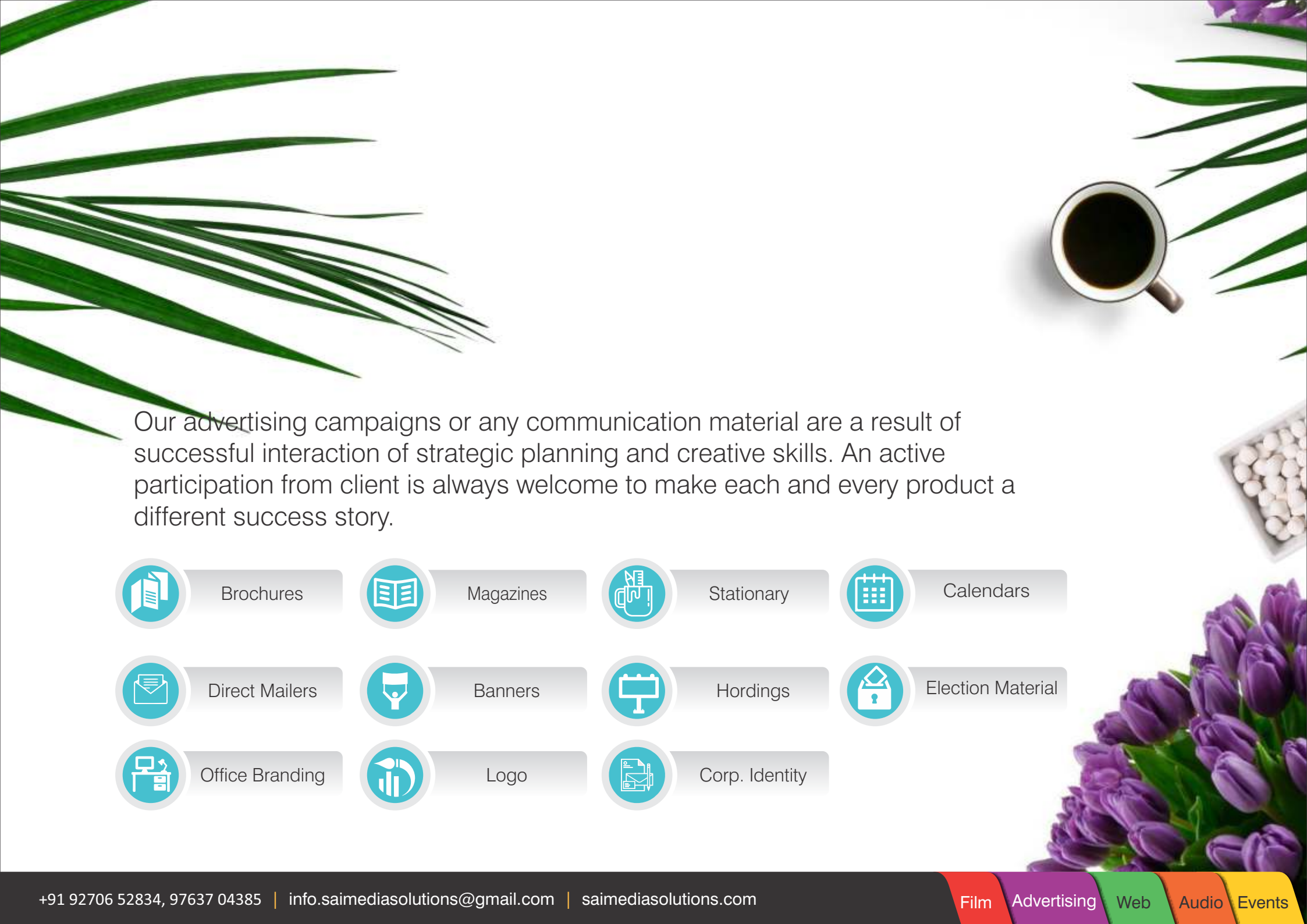
## Design & Interaction



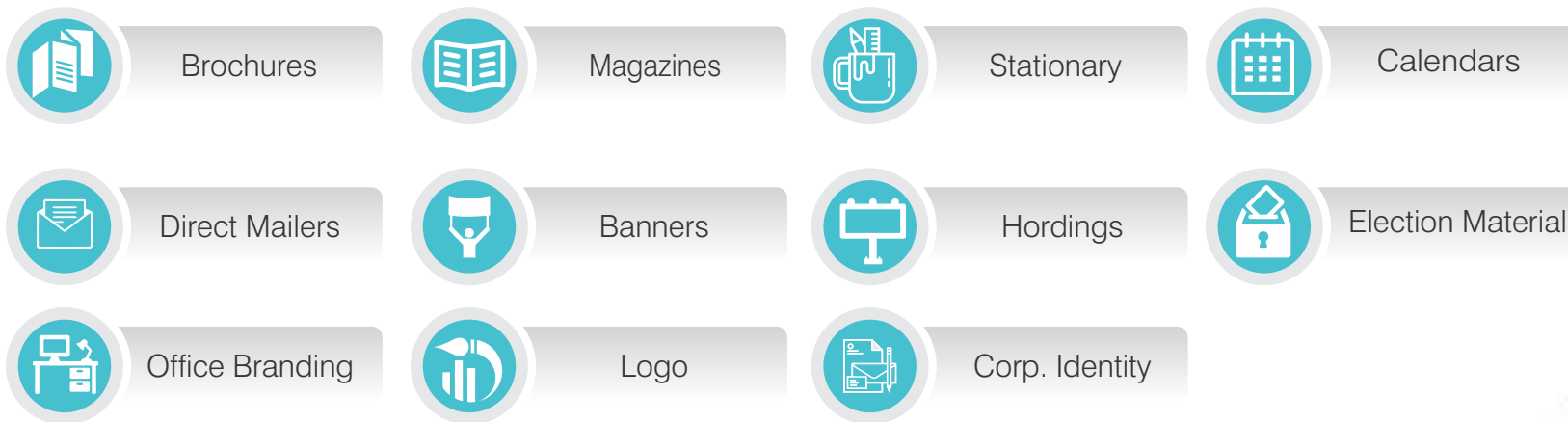


## | Design & Interaction

We have dedicated team of designers who are packed with different innovative ideas.



Our advertising campaigns or any communication material are a result of successful interaction of strategic planning and creative skills. An active participation from client is always welcome to make each and every product a different success story.

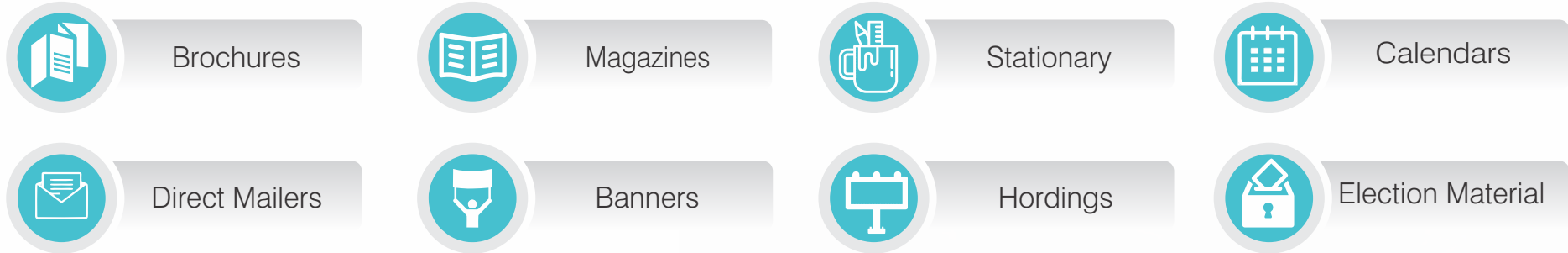




## | Print Production

There is no end to print media. One can not survive without this media. We are keen on providing 360 degree solution to our client. Along with designing we offer Print services too! Our clients are delighted to see the quality of printing. They are always relaxed once they step in to work with us.

Our Print Production consists -



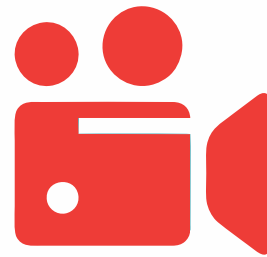


## | Outdoor Media

Outdoor, or out of home, advertising includes any type of marketing done outdoors to grab people's attention. We spend a great deal of our lives outside our homes. This media is rapidly becoming popular. it's accessible, it's measurable, it's effective and it's less intrusive than many other forms of advertising.

Our outdoor media services consists -





# Video Production

## Video Production

Today, corporate video production plays a crucial role in the success of your business. Corporate videos are used to communicate with your clientele, train employees, or announce new products and product updates. Our well-crafted videos are a flexible form of media, and are being used by many progressive businesses for a variety of purposes. We have a list of our satisfied clients who ensures our success in Video Production.

Our video production consists -







# Commercials





# Pre Wedding Shoot

# Drone Shoot







# Editing on MAC

## | TV Channels

TV plays a very important role in the building of a society. TV has changed the societies of world so much that we cant ignore its importance. TV is a source of information or communication and media plays a very significant role in everyone's life. It is a powerful and flexible tool that influences the public to a great extent. In all, TV is a medium that improves the world, triggers imagination, raises curiosity, encourages education and gathers millions around common interests. Its slightly expensive but the returns are very attractive.



- TV Advertisements
- TV Programs
- Sponsor Programs
- Shows



## Audio Production





## **| Recording Studio, Audio Production**

Sound always play an important role in any kind of media. It add life to every media. The important information is easily noticed. Apart from communicating directly this media ads interest to the subject. We take advantage of this media which benefits our services on wide range.

Our video production consists -



Audio Recording



Audio Songs



Radio Ads



Radio Jingles



Ringtones



Theme Songs



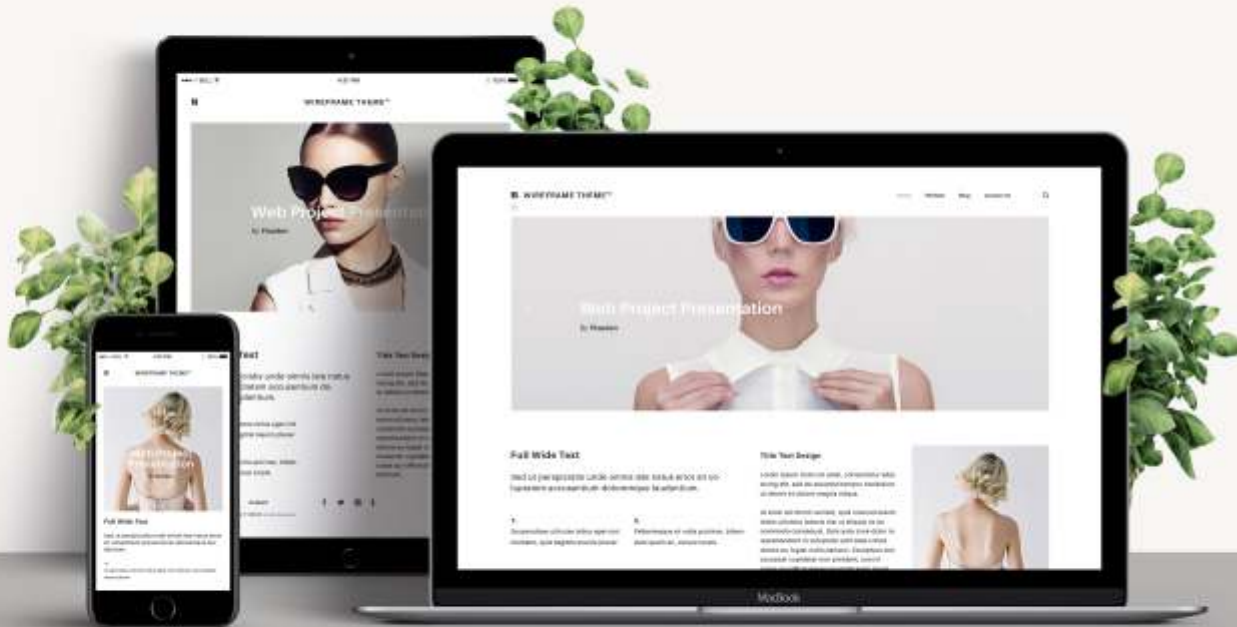




## Web Development

## Web Development

The internet is a vast place, and the modern consumer is spending more time online than ever before businesses need to maintain an online presence, and much more. At Sai Media Solutions, our web solutions help our clients take their businesses into cyberspace in a big way. Our web development services help our client to increase product knowledge, maintain communication between you and potential clients, sell your products or services, generate leads for the business, and increase the popularity of your company and much more.



- Domain Hosting
- Server Management
- Website Design
- Website Maintenance
- Web Analysis
- Digital Strategy
- Digital Media Planning
- Digital Media Bying

## | Digital Marketing

Digital Marketing is the most important and unavoidable media now-a-days. We can reach the target audience effectively in Bulk SMS & Voice Call media. Also its cheaper than other media. It is easy for a marketer to view results online. The data can always be collected and analyzed easily.



- Bulk SMS & Voice Call
- IVR / Missed Call
- Bulk Whatsapp
- Mobile Application





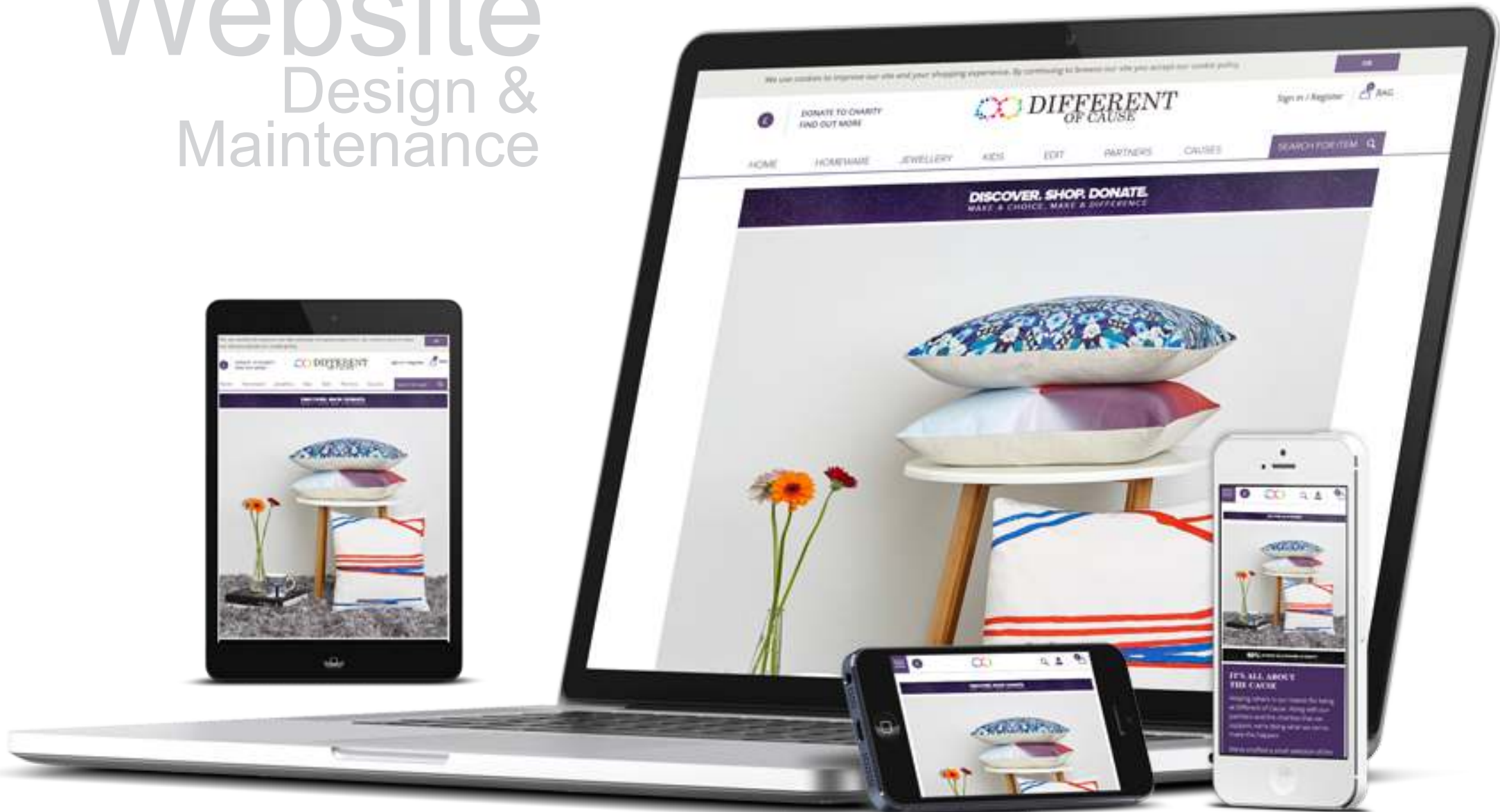
# Domain Hosting





# Server Management

# Website Design & Maintenance





# Web Analysis





## | YouTube SEO

Here are two categories in Youtube ranking factors. There's your Video Content and then there's your User Engagement. These two things make up pretty much most of your Youtube SEO. You see, Youtube's search engine does not work like how Google does. Youtube's search engine cannot directly tell if your keywords are inside the video. It cannot directly tell if your video is relevant to the tags you put in. So what exactly does it use to know which videos rank first?

We provide you with real viewers unlike those websites who provide YouTube views through Bots or other software programs. This is done by adopting essential tactics to achieve the goal of providing real viewers. In this way, we avail every opportunity to increase your audience.





## ■ About Us

We are full-service branding and digital agency that solves your strategic brand problems in a bold way to take your company to the next level. We partner with our clients to bring their visions to life. We are an independent, creatively led advertising agency that exists to create strong and provocative relationships with our clients. We tell stories, create brands, build websites and grow businesses.

## ■ Our Approach



We are Advertisers, Digital Narrators,  
Thinkers and Film makers

It all starts over coffee with a pen and paper. We sit down with you to understand your vision, what you want to achieve, and what makes you unique.

From there we determine how to narrate your story across the digital world, and provide the digital tools and technology to ensure your success.

## ■ **Our Philosophy**

Our mission is to empower our clients through technology. We promise to connect you with your customers by understanding your vision, and giving you a voice in the digital world.

### | **RELATABILITY**

To relate is to understand, make connections, and identify with. We strive to understand our clients unique stories and visions so that we can successfully relate that to their customers, staff, and key stakeholders.

### | **SIMPLICITY**

To make something simple is not always easy, as it requires a complete understanding. We endeavour to combine our experience and creativity to produce simple, seamless and enjoyable experiences.

### | **YOUR STORY**

Every story is unique, and we're interested in understanding and telling yours. We combine wisdom and technology, experience and creativity, in order to realise your vision and tell your unique story.



## ■ Capabilities

We've built our own tools based on industry leading applications and open-source software, so that we're not limited in the ways we can help our clients. With us, anything is possible.

### | WELL-BUILT CUSTOM SOLUTIONS

We're not your down-the-road developers who theme websites and recycle brands. We focus on high-end, bespoke solutions and development that involve scoping, architecture, building and quality assurance. Our team culture prioritises cutting-edge technology and an always-learning attitude - not because it's the best, but to provide our clients with the best competitive advantage.

### | USER EXPERIENCE AS A PRIORITY

We believe that interacting effectively and intuitively with users is fundamental to success in business. We combine both form and function to create exceptional experiences - neither outweighs the other, though both interact in harmony. We design to an exacting standard. We craft experiences oriented toward business goals. We close the gap between design, development, and experience.

### | STRENGTH THROUGH PARTNERSHIP

We know that we can serve our clients the most by focusing on what we're best at, and working with partners who are the best at what they do. Great things are rarely done in isolation. We partner with technology companies for hosting, infrastructure and online services. We partner with creative agencies and firms for social media, search engine optimisation, business development and more.



We know you have something great and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or film making, we're all about exceptional results.

Let's get started today.

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